



# N.E.A.C.E.

NorthEast Association of Communication Executives  
Advertising • Circulation • Marketing • Operations • Production



## **N.E.A.C.E. 109<sup>th</sup> Annual Conference**

**Sunday, April 26 – Monday, April 27, 2026**

**Saybrook Point Resort & Marina, Old Saybrook, CT**

***"Becoming Resourceful, the Path Forward"***

**NEACE Business Program**

**Sunday, April 26, 2026**

**2:00-4:00 PM      Pre-conference Board of Directors Meeting**

**5:00-6:00 PM      Past Presidents Reception - Pergola**

- Past Presidents Introduction
- Presentation of slate of officers and directors
- Thank you to vendors

**6:00-7:00 PM      Welcome Dinner**

- Dinner Knollwood Buffet



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### ***Sunday, April 26, 2026 (continued)***

#### **Murder Mystery Schedule/ Love the 80's To Death**

**4:00-5:00 PM** • Set Up

**5:00-5:30 PM** • Mingle

**5:30-5:45 PM** • Past Presidents Introduction

• Presentation of slate of officers and directors

• Thank you to vendors

**5:45 PM-7:45 PM/8:00 PM Show**

### ***Monday, April 27, 2026***

**8:00 AM** • Registration Begins Lobby - Table  
Outside Meeting Room/2 chairs

• Breakfast

**9:00 AM** • Opening Remarks/ Convocation

**9:15 AM** • Speaker #1 Keynote Address - David McBee

**10:00 AM** • Speaker #2 Julie Foley

**10:45 AM** • Vendor Introductions

**11:00 AM** • Coffee Break



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### **Monday, April 27, 2026 (continued)**

- 11:30 AM** • Speaker #3 Aaron Kotarek
- 12:15 PM** • Lunch
- 1:15 PM** • Speaker # 4 Matt Karolian
- 2:00 PM** • Afternoon Break
- 2:15 PM** • Speaker # 5 Matt Gross
- 3:00 PM** • Raffle
- 3:15 PM** • Business Program with introduction of newly elected officers/Outgoing Presidents farewell speech  
Presentation of Gavel/ remarks from president
- 3:45 PM** • Break/Leisure time - Network, rest and enjoy!
- 5:00 PM** • Cocktails and Butler Passed D'Oeuvres
- 6:00 PM** • Dinner
- 7:00-8:30 PM** • Entertainment - Axe Throwing
- After Conference** • Choo Choo Lounge Open until 10:00 PM